

COLLEGE OF BUSINESS ADMINISTRATION
UNIVERSITY OF NEBRASKA-LINCOLN

Fact Book
2008-2009



THE FOUR PILLARS OF EXCELLENCE
ETHICS LEADERSHIP ENTREPRENEURSHIP INTERNATIONAL EXPERIENCE

DISTINCTION

US News & World Report ranks the College of Business Administration in the top 40 AACSB credited business colleges in public universities.

The School of Accountancy is in the top five programs for placing fellows at the Financial Accounting Standards Board (FASB)

The Distance MBA is a top 40 program according to the Financial Times

FACTS AND FIGURES

Name	College of Business Administration University of Nebraska-Lincoln
Affiliations	Charter member of Association to Advance Collegiate Schools of Business (AACSB) Founding member of the MBA Roundtable
Established	1913 - School of Commerce 1919 - College of Business Administration
Operating Budget	\$18,423,120
Endowment	\$40.2 million
Scholarships	\$580,000
Alumni	31,531
Faculty	28 Full Professors 21 Associate Professors 12 Assistant Professors 5 Professors of Practice
Staff	25 managerial/professional staff 16 office/service staff

LEADERSHIP

Dean	Cynthia H. Milligan
Associate Dean	John E. Anderson
Assistant Dean for Undergraduate Programs	D'vee Buss
Assistant Dean	Donna M. Dudney
Chair, Department of Economics	Scott M. Fuess
Chair, Department of Finance	Gordon V. Karels
Chair, Department of Management	Sang M. Lee
Chair, Department of Marketing	Ronald D. Hampton
Director, Actuarial Science	Warren Luckner
Director, Agribusiness	Ronald D. Hampton
Director Bureau of Business Research	Eric Thompson
Acting Director, NE Center for Entrepreneurship	Kathleen Thornton
Director, Program in Business, Ethics, & Society	Janice E. Lawrence
Director, School of Accountancy	Paul A. Shoemaker
Acting Director, UNL-Leadership Institute	Mary Uhl-Bien
President, NE Council For Economic Education	Roger Butters

LEADERSHIP

The Leadership Institute offers a MBA in executive leadership in partnership with The Gallup Organization

Students have opportunities to practice developed skills in leadership, project management, presentation, and networking through involvement in 19 student clubs.



ETHICS

The ethics curriculum is infused across the curriculum. Students are presented with the same ethical issues that professionals face on a daily basis.

The ethics speaker series examines the topic from a variety of perspectives.

The Leadership Institute is studying the ethical leadership crisis



STUDENTS - FALL 2007

Undergraduate Students.....	3,017
Nebraska Residents.....	2,385
Non-Residents.....	632
Male.....	1,875
Female.....	1,142
Black.....	72
American Indian.....	12
Asian.....	83
Hispanic.....	98
White.....	2,752
Graduate Students.....	440
On-Campus MBA.....	132
Distance MBA.....	133
MPA.....	47
MA.....	14
Ph.D.....	85

UNDERGRADUATE BUSINESS MAJORS

Accountancy.....	419
Actuarial Science.....	138
Agribusiness.....	13
Business Administration.....	1,266
Economics.....	58
Finance.....	384
International Business.....	144
Management.....	177
Marketing.....	390

Degrees Conferred 2006-2007

Accountancy.....	73
Actuarial Science.....	18
Agribusiness.....	4
Business Administration.....	166
Economics.....	14
Finance.....	117
International Business.....	22
Management.....	92
Marketing.....	110
Graduate.....	146
Total.....	762

ENTREPRENEURSHIP

The Nebraska Center for Entrepreneurship sponsors the Heartland Conference for Free Enterprise and the New Ventures World Competition. Students own and manage to businesses.



INTERNATIONAL

Study Abroad business sponsored programs are available in Oxford, England, Tokyo, Japan, France, Italy, Pan Pacific Tour and Conference, and China. Programs are available in nearly every country in the world.



STUDENT ORGANIZATIONS AND CLUBS

Actuarial Science Club
Ag Economics / AgriBusiness Club
Alpha Kappa Psi
American Marketing Association
Beta Alpha Psi
Beta Gamma Sigma
CBA Student Advisory Board
CBA Learning Community Student Advisory Board
Collegiate Entrepreneurs of the Heartland
Delta Sigma Pi
Finance Club
Institute of Management Accountants
Management Information Systems Club
Multicultural Business Students Association
National Agri-Marketing Association
Phi Beta Lambda
Society for Human Resource Management
Students in Free Enterprise
Undergraduate Women in Business

MISSION

The mission of the College of Business Administration is to foster intellectual curiosity, business insight, and effective leadership through high quality instruction, research, and service to students, the citizens of Nebraska, and national and international communities.

Priority Values

A commitment to our students as our primary constituents.

A commitment to high standards of professional and ethical values.

A commitment to strengthening relationships, with alumni and employers to provide a challenging and rigorous college experience.

A commitment to diversity in ideas and people.

A commitment to overall excellence and continuous improvement in teaching, research, outreach, and the College environment.

BALANCE

Renowned business leaders such as Warren Buffett visit the college regularly.

Class projects include real-time projects for major companies like Union Pacific and Toyota.

Students are encouraged to be active in campus life and take advantage of internship possibilities.



CONTACT INFORMATION

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*Four Pillars of
Excellence*

Ethics

Leadership

Entrepreneurship

*International
Experience*