



# NUZ2UZ

WEEK OF JANUARY 31

## In This Issue:

- *Important Dates*
- *Don't forget*
- *Steve Forbes*
- *Phi Beta Lambda*
- *Quick Pitch Competition*
- *Corporate Relations/Career Development*
- *Career Services*
- *NUZ2UZ from last week*

*LOST & FOUND – CBA 138*

## NUZ2UZ:

Submit to:  
undergrad@unlnotes.unl.edu

Reference NUZ2UZ in  
subject

Deadline: Friday a.m.

University of Nebraska-  
Lincoln  
CBA 138  
PO Box 880405  
Lincoln, NE 68588

Phone  
402-472-2310

E-mail  
undergrad@unlnotes.unl.edu

We're on the Web!  
<http://www.cba.unl.edu>

## Important Dates :

February 1 – Edythe Wiebers Scholarship deadline

February 1 – Deadline to apply for 2010-11 UNL/CBA  
scholarships (thru MyRed)

February 1 – Steve Forbes Presentation in City Union

February 4 – Last Day to withdraw from a full semester course  
and receive 50% refund

February 12 – Tuition and fee payment deadline

February 15-16 – Spring Career Fair in City Union

## Don't Forget:

The study abroad scholarship application is due **TOMORROW**  
(see last week's NUZ2UZ for more information).

The application to apply for scholarships for CBA students for  
next year is due **TOMORROW** (see MyRed).

## STEVE FORBES is speaking at UNL!

Forbes is the chairman and CEO of Forbes Inc. and Editor-in-  
Chief of Forbes magazine, one of the nation's leading business  
publications. This is a great opportunity for all CBA students!  
Come hear what insight he has to offer.

**FORBES PRESENTATION**  
**Tuesday, FEBRUARY 1, 2011**  
**9:00 - 10:00 am**  
**Nebraska Union Auditorium**



## Compete, Network, and Grow with Phi Beta Lambda

**Phi Beta Lambda** is part of the largest business organization in the nation. The UNL chapter is gearing up for our annual State Leadership Conference this April. If you are interested in competing in career-related events and representing UNL at the state level, come to a meeting to learn more. Events range from Accounting to Business Communication to Contemporary Sports Issues. Show off your skills, win awards, meet new people, and earn a chance to compete at the National Leadership Conference in Orlando, FL this summer!

**Come to a meeting** to learn more about this and other opportunities through UNL Phi Beta Lambda. We meet every other Wednesday at 7:00 pm in the Union. (Check the postings by the door for the room number.) Network with local business professionals, meet other UNL students, volunteer, and prepare for your future with UNL Phi Beta Lambda.

For more information, email [president@huskerpbl.org](mailto:president@huskerpbl.org). Or find us on Facebook. Search for "**Husker PBL**".

### **Upcoming Meetings:**

Wednesday, **February 2** - 7:00 pm, Union

Wednesday, **February 16** - 7:00 pm, Union

## **UNL Phi Beta Lambda**

...will be hosting a meeting this Wednesday, February 3 at 7:00 p.m. in the Union. Two representatives from Assurity will be speaking about a current opening and their recruiting process. It will give a good insight to a company's hiring process. We will also have pizza for everyone!! Anyone is welcome, you do not need to be a member to attend meetings. We hope to see you there for free food, a speaker, and an opportunity to get involved on campus. Please e-mail [unl.pbl@gmail.com](mailto:unl.pbl@gmail.com) with any questions or visit [www.unl.edu/pbl](http://www.unl.edu/pbl).

## **3-2-1 Quick Pitch Competition**

On **February 23<sup>rd</sup>, 2011**, students from Nebraska high schools, 2-year colleges, and 4-year colleges are invited to Memorial Stadium to compete in the second annual **3-2-1 Quick Pitch Competition**. From the luxurious Club Level Suites, with their backs facing the football field, students will have the opportunity to showcase their entrepreneurial, communication, and presentation skills through a short "quick pitch" proposal for a new business venture, which they will deliver to a panel of entrepreneurially-minded experts from across Nebraska. Their reward?

1. The opportunity to develop their idea for a new business.
2. Invaluable feedback and networking with successful entrepreneurs and community leaders.
3. The chance to win one of several \$1,000 cash prizes!

Are you ready to make your pitch for a new business? This is your chance to be heard! **Applications to participate in the competition are now being accepted at [entrepreneurship.unl.edu](http://entrepreneurship.unl.edu)**. The public is welcome to come view the students' pitches.

*Students from all Nebraska-based high schools, 2-year colleges, and 4-year colleges are eligible to compete. Students must submit a short summary (250 words) of their business idea as part of their application. Space is limited! **Apply by Wednesday, February 9<sup>th</sup>** to be considered for the competition.*

*Presented by Nebraska Center for Entrepreneurship, Southeast Community College Entrepreneurship Center, and Lincoln Public Schools Entrepreneurship Focus Program.*

## Corporate Relations & Career Development



Please join Finance Professionals at ConAgra Foods  
to learn about our exciting  
summer internship and full-time career opportunities

### **Friday, February 11**

ConAgra Foods Downtown Campus  
Building One - Commons Area  
Omaha, NE

### **Agenda**

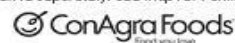
- 5:00pm - Meet and Greet with Appetizers  
College Recruiting Teams and Financial Development Program Leadership
- 5:30pm - ConAgra Foods Finance Overview  
John Gehring, Chief Financial Officer
- 6:00pm - Product Demonstration  
Tim Wiesner, Executive Development Chef
- 6:30pm - Financial Development Program Panel Discussion  
Current and Alumni Finance Associates
- 7:00pm - ConAgra Foods Campus Walking Tour  
(optional)

**Please RSVP by February 2<sup>nd</sup> to  
INTERN.FDP@CONAGRAFOODS.COM**

Business Casual Attire

Optional round-trip transportation will be provided from UNL via charter bus - specify transportation preference within event RSVP. Charter bus will depart Lincoln at 4:00pm from the South side of the Nebraska Union (14<sup>th</sup> & R St) and return to Lincoln following the ConAgra tour.

Personal mileage expense will NOT be reimbursed if attendees choose to drive separately. See map for Parking locations.





**Assurity** will work around your school schedule and provide a paid internship where you will learn about recruiting nationwide brokers to sell Assurity products and service. This is **NOT** a life insurance agent position. We are looking to recruit individuals currently at a junior level who will enter the fall of 2011 at a senior level.

**The internship will provide the following experiences and development:**

- 1) Recruiting brokers through proven methods and techniques
- 2) Managing a territory to be a successful Regional Sales Manager
- 3) Learning products and services and how to partner with a broker to help grow their business
- 4) Traveling with already successful Regional Sales Managers and Vice Presidents of Sales
- 5) Building relationships that will continue to help you grow your territory and increase your pay check
- 6) Learning sales leadership and sales management

If you are successful in the internship program, you will have the opportunity to be given a full time sales position with full benefits and a base salary and commission. Typically a successful long tenured RSM will earn six figures base and commission.

The program is open year round and you can apply online at [www.assurity.com](http://www.assurity.com) and send in your application for the Regional Sales Internship position that is posted.

If you have any questions, please call:  
**Beth Hemphill at 437.4301 at Assurity Life Insurance Company**

### Study Abroad

Does spending your summer attending horse races and Broadway shows in London, dining in English pubs, visiting Ireland, Scotland or France and earning credit hours at **Oxford University** sound better than what you had in mind?

We thought so.....

There are still limited spots available for the **Nebraska at Oxford** program, so make this summer the summer of a lifetime and apply now!

February Information Session Times: Meet in **138 CBA**

**Tuesdays and Thursdays @ 10:00  
Fridays @ 1:00**

**Bricelyn Jones  
Nebraska at Oxford  
Study Abroad Coordinator  
138 CBA  
Lincoln, NE 68588-0405  
(402)472-6805  
[bjonesm@unlnotes.unl.edu](mailto:bjonesm@unlnotes.unl.edu)**

## **Career Services Update**

*Looking for a job or internship?*

**Don't miss the [Spring Career Fair!](#)**

- Employers recruiting business students will be at the Fair on **Wednesday, February 16 from 10 am to 3 pm**. Visit **Husker Hire Link** to view participating employers and apply for post-fair on-campus interviews: <https://unl-csm.symplicity.com/students/>

*Need your resume reviewed, have questions about the Fair, or need interviewing advice?*

- Visit **Tom Allison, Assistant Director of Career Services**, in the Corporate Relations and Career Development Center in CBA 119 every Monday and Tuesday from **1:30-4:30 pm**.

*Get answers to all your internship-related questions!*

**Career Services staff, former interns and employers will give advice on how to:**

- \* Identify and develop internship opportunities
- \* Prepare to apply and obtain an internship
- \* Manage logistics like academic credit, housing, and finances

**[Insights into Internships](#). Tuesday, February 1, 4:00-5:30 pm, Nebraska Union.**

**REMINDER:** It's not too late to sign up for **Mock Interview Day** on February 7! Log on to Husker Hire Link, use the keyword "mock," and sign up for an interview time.

UNL Career Services has several events coming up! Plan now to get ready for Spring Career Fair scheduled for February 15 and 16 at the Nebraska Union from 10 AM - 3 PM!

Is your resume up to date? Did you sign up for a practice interview on Mock Interview Day? Have you reviewed the list of companies attending the fair? Stop by Career Services at the Nebraska Union! Here are dates for upcoming events:

**[Insights into Internships](#)** February 1, 2011. Nebraska Union.

**[Mock Interview Day](#)** February 7, 2011. Nebraska Union.

**[Networking Workshop](#)** February 8, 2011. Nebraska Union.

**[Career Fair Prep/Resume Review Night](#)** February 10, 2011. Nebraska Union.

**[Spring Career Fair](#)** February 15-16, 2011. Nebraska Union.

## **[NUZ2UZ From Last Week:](#)**

### **[Important Dates:](#)**

January 25 – Study Abroad Fair, Nebraska Union, 11:00-2:00 – come any time

January 28 – SENIORS – last day to apply for your degree

January 24-February 18 – SENIORS – priority for scheduling appointments for summer/fall classes

February 1 – Scholarship deadline for 2011-12

February 16 – Business Career Fair, see Career Services site

### **[Study Abroad for Summer, Fall, or Next Spring:](#)**

Learn about all the great places you can study abroad (and apply for scholarships for study abroad) at the UNL Study Abroad Fair in the Nebraska Union – 11:00-2:00, TUESDAY, January 25.

### **[Alpha Kappa Psi](#)**

It's Spring Rush Time for Alpha Kappa Psi Business Fraternity!!

If you have an interest in business, want to develop your leadership skills or just want to meet more people in CBA, this is the organization for you!

Join us at one of our rush events!

We will be having a Sugar Social on Tuesday, Jan. 25th at 6:30 in the Union! Come get a sugar high with candy, pop, energy drinks, and a few rounds of Just Dance on the Wii!

Can't make that? No problem. We will have an informational session along with UNL Academic Coordinator and former Husker football Player, Demoiné Adams as our speaker! This will be on Thursday, Jan. 27th at 6:30 in the Union. (Rooms will be posted)

Visit our website for more information at [www.unl.edu/akpsi](http://www.unl.edu/akpsi) or email us at [membership.akpsi.unl@gmail.com](mailto:membership.akpsi.unl@gmail.com)

Applications are due Friday, January 28

### **[Delta Sigma Pi](#)**

Are you in the College of Business Administration and looking for opportunities to get scholarships, build friendships, and expand your network? This co-ed fraternity has strong relationships with local and corporate businesses providing tours, professional speakers, and employment opportunities. Joining Delta Sigma Pi is a great way to meet other dedicated students in the College of Business Administration. Information sessions will be held:

January 25th – 5pm – City Campus Union

January 26th – 8pm – City Campus Union

January 27th – 5pm – City Campus Union

January 28th – Noon – Jackie Gaughan Multicultural Center

\*Check Postings for Room Locations.

[Travel Europe. Go Abroad to CIMBA Italy!](#)

- Fall, Spring and Summer Semesters
- Travel independently for over 30 days
- Core and Elective Business classes
- Campus style living
- Focus on professional development and leadership

**January Information Session Times- CBA 138**

1/19 @ 3:45 pm

1/21 @ 1:00 pm

1/26 @ 1:00 pm

- Individual appointments accepted, please contact [jgamm@unnotes.unl.edu](mailto:jgamm@unnotes.unl.edu) for more information or call 402-472-2293.

[Scholarship Deadline:](#)

If you have a 3.7 or higher, apply for scholarships through MyRed! If you are thinking about studying abroad—even next Spring—apply for scholarships! If you are from Dodge county, or a small town, or a farm, or have financial need, or one of any number of qualities, ALWAYS apply for scholarships through MyRed!

[Corporate Relations & Career Development](#)



Sandhills Publishing will be at the Corporate Relations and Career Development Center (CRCDC) outside of CBA 119 on Tuesday.

January 25, 9AM-12:30 PM. Bring your resume then stop by to visit with Heather Thomas from Sandhills Publishing about internships and career opportunities.



Sam Mandolfo from LinkedIn will make a presentation about "The Benefits of LinkedIn" on Wednesday, January 26, 7-8 PM in CBA 143



Save the Date...Friday, February 11, 5:00-8:00 PM at ConAgra Foods

Downtown Omaha Campus

ConAgra Foods is hosting a "Meet and Greet" for Accounting and Finance Professors and Accounting and Finance students on Friday, February 11, from 5:00 PM to 8:00 PM at ConAgra Foods Downtown Omaha Campus near Omaha's Old Market area.

The agenda for the evening will include:

- Meet and Greet with Appetizers
- ConAgra Foods Finance Overview with ConAgra's CFO, John Gehring
- ConAgra Foods Product Demonstration with the Executive Development Chef, Tim Wiesner
- Financial Development Program Panel Discussion with Current and Alumni Finance Associates
- ConAgra Foods Campus Walking Tour (optional for those who are interested)

Attire is business casual.

Invitations and more information will be available as the date approaches. Transportation may be also be provided for the trip to Omaha by ConAgra depending on interest from Faculty and students.

Please feel free to announce this event in your Accounting and Finance classes.



Cerner will be in CBA 109 on Monday, February 7, from 8 AM - 1 PM to talk with students about internships and career opportunities.

#### [Career Services Update](#)

*A polished resume is the key to getting an interview...*

**Visit Tom Allison, Assistant Director of Career Services,** in the Corporate Relations and Career Development Center in CBA 119 for a resume review and assistance with your job search. He will be in CBA every Monday and Tuesday this semester from **1:30-4:30 pm.**

*...And a successful interview is the key to your dream job.*

**Sharpen your interviewing skills** when a job isn't on the line. Several employers will be on campus on **February 7** for **Mock Interview Day** to interview students and give them valuable feedback.

	<ul style="list-style-type: none"><li>• <b>To schedule a mock interview:</b> Log on to Husker Hire Link and type "mock" in the search field. Select an employer you would like to interview with, submit your resume and select an available half-hour timeslot.</li></ul> <p><b>NOTE:</b> If you aren't able to participate in Mock Interview Day, you can still do a mock interview! Call Career Services at 472-3145 to schedule a mock interview with a career counselor.</p> <p><b>To search jobs and internships listed on Husker Hire Link specifically for business majors:</b> <a href="http://www.cba.unl.edu/careers">http://www.cba.unl.edu/careers</a> <b>Log in with your Blackboard ID and password</b></p>