October 2010

CBA Events
October
8 Marketing Dept. Visiting Scholars Series 3:00pm - 5:00pm CBA 212 Michelle Jacobs mjacobs1@unl.edu

10-15 SIFE World Cup Los Angeles, CA Rose Graves rgraves1@unl.edu

14 Actuarial Science Career Fair 4:00pm - 7:00pm Warren Luckner wluckner2@unl.edu

15 CBA Partnership Summit mhoskins2@unl.edu

15 Elaine Rodeck, AICPA Examinations Division Speech 10:30am-11:30am City Campus Union

CBA In the News

CBA students, Jamie Dick, marketing major, and Jack Ehrke, economics and spanish major, were selected as the 2010 Homecoming Queen and King.

CBA was featured in an article entitled, “International students flock to CBA with new exchange programs” by Marian Hanigan in the Tuesday, September 28th edition of the Daily Nebraskan. To read the full article visit http://www.dailynebraskan.com/news/international-students-flock-to-cba-with-new-exchange-programs-1.2345011

Corporate Relations and Career Center News Contact: Carol Rogers, crogers3@unl.edu

October 6: Gavilon Information Session 7:00 - 8:00 PM, CBA 222

October 12: NRC Recruiting Event 9:00 AM - 2:00 PM, CBA Atrium

October 20 & 27: Waddell & Reed Recruiting Event 12:00 PM - 2:00 PM, CBA Atrium

On October 26, 2010, the Nebraska Center for Entrepreneurship, in collaboration with Students in Free Enterprise (SIFE) and the Lincoln Chamber of Commerce, will hold the 2nd Annual Mentorship Roundtables. At the historic Grand Manse from 5:30 pm to 8:30 pm, open to all UNL students. The event is an opportunity to meet with entrepreneurs and business professionals. The students at this event will hear the experiences and knowledge of these professionals with potential of gaining a long term mentor. http://entrepreneurship.unl.edu

The just released rankings of economics departments by the National Research Council placed the UNL economics department high in the areas of student completion rates, time to degree, and Ph.D’s with academic jobs, as well as percentage of students with full support. The percentage of faculty with grants was ranked at 50%.


Peter Harms’ work showing that a person’s tendency to describe others in positive terms is an important indicator of the positivity of their own personality traits in a number of outlets in August, including United Press International and WebMD.com.

Contact: Carol Rogers, crogers3@unl.edu

October University Events
Congratulations!

Carlos Asarta was recognized at the Academic Awards Banquet of Alpha Phi for “extraordinary contributions” to the academic success of its members.

Keng Siau is serving as the Editor-in-Chief of the journal, The Journal of Database Management that achieve an impact factor of 2.0 for 2009.

Sue Vagts is now serving as President of the Nebraska Actuaries Club, the club for all the actuaries who live or work in Nebraska. The first meeting on October 12 will feature a talk on Public Pension Plan Underfunding by Gregg Rueschhoff, a UNL Actuarial Science alum and a pension actuary with Milliman, Inc.

Publications/Conferences

Ann Mari May is serving on the panel entitled “Leveling the Academic Playing Field: Strategies for Change that Work during the 125th birthday celebration of the founding of Bryn Mawr College.

Warren Luckner will be moderating a webcast sponsored by the Society of Actuaries Social Insurance and Public Finance Section, of which he is a Section Council member. The webcast is titled “What Every Actuary Can Learn About Public Pension Plans”

Sue Vagts and Warren Luckner will be attending the Society of Actuaries Annual Meeting in New York City October 18-20. In addition to attending continuing education sessions, they will be hosting a display in recognition of UNL being a Society of Actuaries Center of Actuarial Excellence.

Roger Butters’ and Carlos Asarta’s paper, “A Survey of Economic Understanding in U.S. High Schools,” has been accepted for publication in the Journal of Economic Education.

Keng Siau and Fiona Nah have a paper, “Understanding the Values of Mobile Technology in Education: A Value-Focused Thinking Approach” published in the journal DATA BASE for Advances in Information Systems. The two also have a paper, “Effect of National Culture on Knowledge Sharing in Online Virtual Communities” published in IEEE Transactions on Professional Communication.

Keng Siau has a paper “Using Service Responsibility Tables to Supplement UML in Analyzing e-Service Systems” that has been accepted for publication in Decision Support Systems.

Benjamas Jirasakuldech of the University of Pennsylvania-Slippery Rock, Donna M. Dudney, Thomas S. Zorn, and John M. Geppert have an article forthcoming in the Journal of Quantitative Finance and Accounting titled, “Financial disclosure, investor protection and stock market behavior: an international comparison.”