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## CONNECT WITH US

### SOCIAL MEDIA

We enjoy networking with our past and current students through social media. If you haven’t already, please request to join our LinkedIn group. Once you’re accepted, you can network with other incoming students and make connections with our alumni.

Stay up to date with the latest news and information through our Twitter and Facebook accounts. Feel free to drop by and “like” our MBA Facebook page and follow our Twitter feed.

**LinkedIn**
University of Nebraska–Lincoln
MBA Alumni and Students

**Facebook**
UNL MBA Program
https://www.facebook.com/UNLMBA

**Twitter**
@UNL_MBA
https://www.twitter.com/unl_mba
**CONTACT INFORMATION**

**GRADUATE ADVISING OFFICE**

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cbagrad@unl.edu

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**CAREER SERVICES AT CBA OFFICE**

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ksowell2@unl.edu

**Janessa Hageman**  
Career Coach  
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jhageman3@unl.edu
REGISTRATION INFORMATION

MYRED

If you are taking on-campus classes you need to register for the entire semester before the semester starts.

**EXAMPLE:** I plan to take one class in the first 8-week session and one class in the second 8-week session. I should register for both classes before the first day of classes.

If you are taking an online course, registration will open 30 days prior to the start of the term. Registration codes for the online courses will be emailed out when online course registration begins. If you are using financial aid or are an international student see your advisor.

TUITION & FEES

Fall tuition is due September 12. Spring tuition is due February 12. Tuition is due for all classes in the same semester regardless if the class has started or not. If you are using financial aid, you must be registered for all of your courses by the 6th day of the semester or your funding may be reduced or denied.

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<tr>
<th>ON-CAMPUS 2015-2016 TUITION</th>
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<tr>
<td>RESIDENT</td>
<td>$358.75 / hour</td>
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<td>PROGRAM &amp; FACILITIES</td>
<td>1-6 hours = $345.00 / semester</td>
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<td></td>
<td>7+ hours = $598.00 / semester</td>
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<tr>
<td>TECHNOLOGY</td>
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<tr>
<td>LIBRARY</td>
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<tr>
<td>REGISTRATION FEE</td>
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<tr>
<td>INTERNATIONAL STUDENT FEE</td>
<td>$70.00 / semester</td>
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POLICIES

DROP POLICY
Refund policy is based on a percentage of days in the course term. Stop by the CBA Graduate Programs office if you have any questions regarding your potential refund.

GRADE POLICY
• MBA students must earn a minimum 3.0 GPA each semester.
• Minimum grade of a C is required in graduate-only classes. C- is not acceptable.
• All online courses are graduate-only.
• Minimum grade of a B is required in 800-level courses with a 400-level counterpart. B- is not acceptable.
• Courses may not be taken “Pass/No Pass,” with the exception of GRBA 890 - Internship.

ACADEMIC INTEGRITY
Please be aware that plagiarism in any form, however minor, is a violation of the UNL Student Code of Conduct, section 4.2.a.3, which defines plagiarism as: “Presenting the work of another as one’s own (i.e., without proper acknowledgement of the source) and submitting examinations, theses, reports, speeches, drawings, laboratory notes or other academic work in whole or in part as one’s own when such work has been prepared by another person or copied from another person.”

Graduate students are held to a “zero tolerance” standard for all aspects of the Student Code of Conduct, including plagiarism. The most common sanction for graduate students who engage in plagiarism is suspension or expulsion. - University of Nebraska–Lincoln, Graduate Studies Policy

For more information, please refer to http://www.unl.edu/gradstudies/current/plagiarism

This is not a comprehensive list of graduate policies. For a complete list, consult the Graduate Bulletin at http://bulletin.unl.edu or direct your inquires to our office.
MBA STUDENT YEAR-AT-A-GLANCE

FIRST-YEAR – FALL ADMISSION

AUGUST

• Start networking with classmates – MBASA is a great resource for getting to know people!
• Create a Husker Hire Link account at www.unl.edu/careers/hhl/
• Refer to the academic calendar for important drop, refund and payment dates, as well as university holidays.
• Check the Career Services calendar for upcoming workshops: http://www.unl.edu/careers/career-services-events-calendar

SEPTEMBER

• Preparing for the U.S. Job Search workshop held September 9.
• Make sure your tuition and fees are paid by the deadline of September 12.
• Begin preparing a draft resume.
• Schedule a one-on-one appointment with a Career Coach. Use this time to discuss strategies to help you learn more about the types of jobs, companies and industries you are interested in. Companies are beginning the search for Summer 2015 interns, so now is the time to have your resume and cover letter reviewed.
• Check Husker Hire Link for companies conducting fall on-campus interviews.
• Academic Integrity week is September 21-25. Visit www.unl.edu/gradstudies/current/integrity for more information.
• Attend the Fall Career Fair September 29 - October 1.

OCTOBER

• Attend company information sessions held on-campus.
• Continue arranging internship interviews.
• Enjoy Fall Break! October 19-20
• Make an appointment with your advisor to discuss appropriate spring courses. Registration for the spring semester begins October 26.

NOVEMBER

• Take advantage of on-campus interviews. Information can be found in Husker Hire Link.
• Last day to withdraw from a course for the semester is November 13.
• Enjoy Thanksgiving Break! November 25-29.

DECEMBER

• Best of luck on your final exams! December 14-18
• Use the winter break to further research and narrow your career search. Research companies to which you would like to apply.
• December 24, 2015 – January 1, 2016 UNL offices will be closed.
MBA STUDENT YEAR-AT-A-GLANCE

FIRST-YEAR – SPRING ADMISSION

JANUARY
• Spring classes begin January 11, 2016.
• January 19 - student holiday, no classes
• Last day to drop a class with a 100% refund – January 20
• Meet with a Career Coach to determine your internship search strategy and goals, as well as a system to help you keep track of all of the opportunities!
• Update your resume and tailor it to each individual position and company to which you apply. Check Husker Hire Link for companies conducting spring on-campus interviews.
• Discuss the possibility of summer study abroad opportunities with your advisor.

FEBRUARY
• Attend the Spring Career Fair on February 10-12 and begin arranging internship interviews.
• Make sure your tuition and fees are paid by the deadline of February 12.
• Participate in the Professional Networking Workshop - Date TBD
• Federal Government Job Search workshop held February 17.

MARCH
• Make an appointment with your advisor to discuss summer and fall courses, as well as filing your Memorandum of Courses (MOC). Registration for summer begins March 7 and fall registration begins March 28.
• Continue arranging internship interviews.
• Begin applying for graduate assistantship positions for 2015-16. Watch the MBA website as positions are continually added and deleted as positions are vacated and filled.
• Consider running for an MBASA leadership position.
• Hire the Big 10+ Virtual Career Fair - Date TBD
• Enjoy Spring Break! March 20-27

APRIL
• Continue working to secure and internship and/or graduate assistantship.
• Schedule a one-on-one appointment with a Career Coach to reassess and discuss any career planning and/or job search concerns.
• Participate in the MBASA golf tournament and network with alumni and business professionals. Prior golf experience is not required!

MAY
• Best of luck on your final exams! May 2-6
• Continue working to secure and internship and/or graduate assistantship.

JUNE/JULY
• Begin summer internship.
• Take optional summer classes.
• Take some time to relax!
MBA CURRICULUM

PREREQUISITES
Prerequisites must be completed within the first semester of the MBA program with a grade of C or better. They may be taken as Pass/No Pass, but must be passed. Students cannot take GRBA 811, 812 or 851 until the prerequisites are completed.

- CALCULUS - MATH 104 or MATH 106
- STATISTICS - ECON 215 or STAT 218

CORE REQUIREMENTS (30 Credit Hours)
All core classes, with the exception of GRBA 853, should be taken before any electives.

- GRBA 808 - Intro to Business Strategy
- GRBA 809 - Financial Accounting
- GRBA 811 - Managerial Finance
- GRBA 812 - Managerial Economics
- GRBA 813 - Managerial Marketing
- GRBA 814 - Applied Organizational Behavior
- GRBA 815 - Supply Chain Management
- GRBA 816 - Strategic Human Resource Management
- GRBA 851 - Business Analytics
- GRBA 853 - Strategic Management and Business Policy
  *This course should be taken in the last semester of classes.

Some core requirements may be able to be waived if an approved, equivalent, senior-level course was taken in the student’s undergraduate program. UNL courses that will be considered in lieu of MBA core requirements:

- FINA 461 - Advanced Finance may be substituted for GRBA 811
- ECON 311 and 312 - Intermediate Macro and Microeconomics may be substituted for GRBA 812
  *Waivers will not be granted based on courses that were taken more than five years ago.

ELECTIVES (18 Credit Hours)
Electives may be taken from any of the business areas (accounting, economics, finance, marketing, management or supply chain). If approved by an advisor, up to three electives may be taken outside the College of Business Administration. Only two elective courses can be cross-listed with an undergraduate course. One of the electives must be used to meet the international overlay. Internships can be used as electives.
INTERNATIONAL OVERLAY

When choosing your elective courses, one must come from the list of approved international overlay courses.

- ECON 821 - International Trade
- ECON 822 - International Finance
- ECON 996 - Directed Readings: Single Market and Beyond (offered in the online program only)
- FINA 850 - Multinational Financial Analysis
- MRKT 855 - Marketing and Globalization (offered in the online program only)
- MNGT 828 - Leadership in a Global Context (offered in the online program only)

GRBA 98 MBA ASSESSMENT (0 Credit Hours)

GRBA 98 is required of all MBA graduating students for assessment purposes. Students will be required to successfully complete and pass the Major Field Test (a nationally normed exit exam), the MBA program exit survey, and an employment survey.

INTERNSHIPS

Internships are expected for students with little previous full-time work experience. Students can participate in a maximum or two different internship experiences of three credit hours each. A maximum of six credit hours of internship credit can count toward electives. The internship course (GRBA 890) can be taken for a grade or as Pass/No Pass. All interested MBA students are encouraged to take advantage of internship opportunities. Please contact Jeannine Berge at 402-472-7272 or jberge2@unl.edu for more information.

SPECIALIZATIONS

MBA students may be able to structure their electives into a specialization. A specialization requires nine credit hours, six of which must be graduate-level only (800 or 900 level). Please see your advisor for more information.
IMPORTANT NOTES

- For law courses that will count toward the MBA degree, students must register for the “G” course.
- Students must complete the first year curriculum at the College of Law, after which, they are free to take both law and business courses.
- Students in the joint JD/MBA program must receive at least a grade of B in each course taken from the College of Business Administration.
- Students enrolled in the joint JD/MBA program will normally receive a JD degree only after satisfying the joint degree program requirements for both the JD and MBA degrees. Students must file a separate application for each degree.

PREREQUISITES

Prerequisites must be completed within the first semester of the MBA program with a grade of C or better.

CALCULUS - MATH 104 or MATH 106
STATISTICS - ECON 215 or STAT 218
JOINT JD/MBA (continued)

BUSINESS COURSES
GRBA808 – Introduction to Business Strategy
GRBA809 – Financial Accounting
GRBA811 – Managerial Finance
GRBA812 – Managerial Economics
GRBA813 – Managerial Marketing
GRBA814 – Applied Organizational Behavior
GRBA815 – Supply Chain Management
GRBA816 – Strategic Human Resource Management
GRBA851 – Business Analytics
GRBA853 – Strategic Management and Business Policy

BUSINESS ELECTIVE
This elective must come from a CBA business department. The department must be different than the business department used in the cross-listed law requirement.

GRBA 98 MBA ASSESSMENT (0 Credit Hours)
This is required of all graduating MBA students for assessment data collection. Students will be required to successfully complete and pass the Major Field Test (a nationally normed exit exam), the MBA program exit survey and an employment survey.

LAW COURSES
Cross-listed Law Requirement – 3 Hours
Law Professional Skills Requirement – 3 Hours
First Year Law courses counted as MBA electives – Contracts and Torts

After admission to the MBA program, the student must register for the “G” section of the law courses if using them to count toward the MBA degree. College of Law requirements can vary by student. Please contact Marc Pearce, Assistant Dean for Student Affairs and Administration, to discuss your specific law curriculum: mpearce3@unl.edu, (402) 472-2161.
JOINT MBA/ARCHITECTURE

IMPORTANT NOTES

• This joint program requires 68 credit hours – 36 hours of architecture courses and 33 hours of MBA courses.
• Students must register for the 800 or 900 level graduate course, not the 500 or 600 level ARCH course, for architecture courses to count toward the MBA degree.

PREREQUISITES

Prerequisites must be completed within the first semester of the MBA program with a grade of C or better.

CALCULUS - MATH 104 or MATH 106
STATISTICS - ECON 215 or STAT 218

CORE REQUIREMENTS (30 Credit Hours)

All core classes, with the exception of GRBA853, should be taken before any electives.

GRBA 808 - Intro to Business Strategy
GRBA 809 - Financial Accounting
GRBA 811 - Managerial Finance
GRBA 812 - Managerial Economics
GRBA 813 - Managerial Marketing
GRBA 814 - Applied Organizational Behavior
GRBA 815 - Supply Chain Management
GRBA 816 - Human Resource Management
GRBA 851 - Business Analytics
GRBA 853 - Strategic Management and Business Policy

Some core requirements may be able to be waived if an approved, equivalent, senior-level course was taken in the student’s undergraduate program. UNL courses that will be considered in lieu of MBA core requirements:

FINA 461 - Advanced Finance may be substituted for GRBA 811
ECON 311 and 312 - Intermediate Macro and Microeconomics may be substituted for GRBA 812

*Waivers will not be granted based on courses that were taken more than five years ago.

ELECTIVES (3 Credit Hours)

This elective course must come from one of the five interdepartmental business areas – accountancy, economics, finance, management and marketing.

GRBA 098 - MBA Assessment (0 Credit Hours)

This is required of all graduating MBA students for assessment data collection. To fulfill the requirements for GRBA 098, students will be required to successfully complete and pass the Major Field Test (a nationally normed exit exam), the MBA program exit survey, and an employment survey.
GRBA COURSE DESCRIPTIONS

GRBA 808 - Introduction to Business Strategy
Improve the student’s ability to think strategically and to provide an intellectual framework that enhances understanding of the MBA program. Making sense of corporate complexity and market uncertainty to derive a competitive firm strategy; why firms choose to compete in certain businesses; which business strategies are successful in which environments; and how firms can change in response to dynamic environments. An overarching model for strategic formulation and implementation is developed to facilitate an integrated understanding of the courses that comprise the MBA curriculum. Readings and lectures illustrate strategic management theories and frameworks while case discussions and projects provide opportunities for application.

GRBA 809 - Financial Accounting
Basics of financial accounting and reporting. The construction of financial statements and their interpretation for internal and external users of financial information.

GRBA 811 - Managerial Finance
A case course designed to meet the financial core requirement in the MBA program. Application of financial theory to business problems. Financial statement analysis, working capital management, capital structure planning, cost of capital, and capital expenditure analysis.

GRBA 812 - Managerial Economics
Applies economics to problems faced by managers in both the private and public sector. Consideration is given to the impact of the economic environment on decisions made by the firm including the effects of legal, regulatory and social constraints. Internal allocation of resources in organizations from an economic perspective. Economic tools that aid managers, including statistical analysis, are applied to practical decisions.

GRBA 813 - Managerial Marketing
Mixture of case discussions, readings, lectures, plus written and oral assignments. Development of analytical and decision making skills, and an understanding of the market forces which influence those decisions. Major emphasis on the decision areas of product, distribution, personal selling, advertising and pricing, as well as on the development of integrated marketing programs. Social, ethical, and global issues.

GRBA 814 - Applied Organizational Behavior
Critical behavioral science theories that contribute to the effective management of human behavior in organizations. Conceptual frameworks that help diagnose and explain the potential for common interpersonal problems. These models serve as the foundation for student efforts to develop behavioral skills and intervention techniques that promote effective individual and team activity leading to positive managerial experiences. Communication, power and influence, conflict management, and perception.
GRBA COURSE DESCRIPTIONS (continued)

GRBA 815 - Supply Chain Management Strategies
Strategic implications for the management and coordination of supply chains, including both internal and external operations and the information systems necessary for support. Relationships between operations and information systems and other functional areas of organizations, e.g., accounting, marketing, finance, and engineering/R&D are evaluated, along with relationships with other organizations in the supply chain, are emphasized.

GRBA 816 - Strategic Human Resource Management
Development of an understanding of how human resource decisions, strategies, and practices contribute to business performance and a firm’s competitive advantage. The approach to human resource management from a strategic perspective, as it focuses on the relationship between HRM practices and business performance. A general management perspective by focusing on the role of managers and how they can execute effective and ethical human resource practices that support strategic objectives.

GRBA 851 - Business Analytics
Broad understanding and knowledge of important business analytic topics and how they can be used to support decision making in all business areas, government, education, and agriculture. Technical procedures used to describe, predict and prescribe data into information for decision making. Data exploration and how it results in a sequence of descriptive, predictive and prescriptive processes to result in unique and new information on which decisions can be made.

GRBA 853 - Strategic Management and Business Policy
Development and implementation of corporate strategies and policies. Interrelationships between the external and internal environments of the organization (including functional areas) are stressed through identification, analysis, and implementation of solutions to strategic situations facing varying types of organizations. Policy cases, live cases/industry analyses, and an executive-level simulation game. Bridging the gap between management theory and practice.
**MBA PROGRAM PLANNING SHEET**

*This sheet is for planning purposes only and is unofficial.*

An official Memorandum of Courses must be submitted to the Office of Graduate Studies prior to completion of half of the program. Please work with an MBA advisor when completing the official Memorandum of Courses.

**PREREQUISITES**
Must be completed with a C or better and prior to, or within, the first semester of the program.

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<td>Statistics</td>
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**CORE REQUIREMENTS (30 CREDIT HOURS)**
Must be completed within the first 24 hours of study. With advisor approval, some core MBA requirements may be waived based on business classes taken during the undergraduate degree program. Students waiving more than 12 credit hours must take graduate business elective hours to meet a minimum of 36 hours for the MBA degree.

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<td>GRBA 808 - Intro to Business Strategy</td>
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<td>GRBA 809 - Financial Accounting</td>
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**ELECTIVES (18 HOURS)**
Electives may be taken from any of the business areas (accounting, economics, finance, marketing, management or supply chain). If approved by an advisor, electives may be taken outside the College of Business Administration. Only two of the elective courses can be cross-listed with an undergraduate course. One of the electives must be used to meet the international overlay. Internships can be used as electives.

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MEMORANDUM OF COURSES

What’s a MOC?

The memorandum of courses is your program of study. It should be submitted to your advisor before you have completed your 25th credit hour. You will not be considered a candidate for the master’s degree until your MOC has been approved by your MBA advisor, who will then file it with Graduate Studies.

INSTRUCTIONS

1. The MOC can be found on the website: http://www.unl.edu/gradstudies/current/Masters-Memorandum.pdf
2. Fill out the top with your personal information.
3. Check the “MBA” box.
4. Write “Business” on the “Major” line.
5. If you are completing a specialization, write it in on the “Specialization” line.
6. If you were admitted provisionally due to having deficiencies (i.e. had not met the prerequisites of calculus and/or statistics), list the prerequisites under “Courses to Remove Deficiencies” and indicate the grad you received. You must receive a C or better.
7. List the required courses under “Major Courses.”

- GRBA 808 - Intro to Business Strategy
- GRBA 809 - Financial Accounting
- GRBA 811 - Managerial Finance
- GRBA 812 - Managerial Economics
- GRBA 813 - Managerial Marketing
- GRBA 814 - Applied Organizational Behavior
- GRBA 815 - Supply Chain Management
- GRBA 816 - Human Resource Management
- GRBA 851 - Business Analytics
- GRBA 853 - Strategic Management and Business Policy

*This course is to be taken in the last semester of classes.

8. List your electives under “Minor and/or Related Courses.” Electives may be taken from any of the business areas (accounting, economics, finance, marketing, management or supply chain). If approved by an advisor, electives may be taken outside the College of Business Administration. Only two elective courses can be cross-listed with an undergraduate course. One of the electives must be used to meet the international overlay. Internships can be used as electives.

9. If you have approved transfer credits, they should be substituted for the appropriate class on your MOC.
10. The MOC must be filed prior to completion of half your program (24 credit hours.) For full-time students, filing in the last month of your second semester is ideal.
11. Email the completed MOC to your advisor, who will then file it with Graduate Studies once it is approved.
12. Your MOC is used by Graduate Studies to approve you for graduation. If you need to take a course other than what is listed on your MOC, discuss the course with your advisor to see if it will work in your program plan. Your advisor will then file the change with the Graduate Studies office.
EXPECTATIONS

What can you expect from your MBA?

In the MBA program, you will learn the basics of business management. Your studies will combine the latest in academic theories with pragmatic concepts, hands-on experience and real-world solutions. Our goal is to equip you with the broad expertise you need to be managers.

What do we expect from you?

You are expected to go into classes with an open mind. Realize that you are in school to learn from both your professors and your classmates. Focus on the areas that you are most unfamiliar with and challenge yourself to obtain a working knowledge of that material. You should ascertain your own most effective learning style and design routines and study regimens that best fit your style. Find a group of friends or colleagues right away; collaboration is the key to succeeding and staying healthy through one of the most demanding experiences you will ever have.

Teamwork

In the MBA program, you will often be asked to work in groups or teams. Learn to leverage your team and distribute the work according to people’s relative skill sets. Get to know your classmates well. Understand their time and personal constraints, set expectations early and contribute as much as possible. Working with your classmates in teams can be the most valuable part of your MBA experience, so give your teams the time and energy they deserve.

Do more than attend class... thrive!

Get the most benefit from your MBA experience by participating in events and activities. Be active in the MBA Student Association, attend guest speaker events and networking events, and participate in business case competitions. Use graduate business school as a means to make contacts that will later benefit you in the business world.
RESOURCES

COMPUTERS

The Coe Computer Center, located in CBA 18, offers the latest software that MBA students need. Consultants are on hand to answer questions and training is provided. Students can access email at various sites in the CBA building. The building has a complete wireless system. Go to wifi.unl.edu to register your devices on the network.

Students may purchase software at an educational discounted rate from the Computer Store in the basement of the Nebraska City Union. Example: Microsoft Office is $20 and Windows is $16. Students may purchase one license per NUID.

GRADUATE ADVISING

The Graduate Programs office guides students throughout their MBA program. The office handles admissions, conducts orientation, oversees the MBA curriculum and course offerings, coordinates the MBA course registrations and advises the MBA Student Association. Graduate advising is open year round to serve both prospective and current students. Appointments are appreciated.

HEALTH SERVICES

Health insurance is available to all students. The Health Center clinical services include primary medical care, access to specialist evaluations, counseling and psychological services, dental care and physical therapy. Please visit unl.edu/health for more information.

NCARD

The NCard is your UNL Student ID. Among other things, it grants you access to the MBA Lounge. You may obtain an NCard in room 121 of the City Union. You will need to show a photo ID. A charge of $20 will be issued to your student account.

LIBRARY & RESEARCH FACILITIES

Love Library may be only steps away from MBA classes, but the website: libraries.unl.edu, and its rich collection of online resources, is available 24/7 from anywhere in the world. You can chat live with a librarian and use business databases such as Business Source Premier, Lexis Nexis and EconLIT. Thousands of electronic journals and books, including a number of business resources are at your fingertips. You can also consult with two librarians who specialize in business research. They are Bob Bolin and Suping Lu.

FELLOWSHIPS & ASSISTANTSHIPS

Information can be found here: mba.unl.edu or unl.edu/gradstudies

MBA/CBA HONORS ACADEMY LOUNGE

MBA students will share a student lounge with the CBA Honors Academy. It is located on the second floor in CBA 226. All MBA and CBA Honors Academy students will have 24/7 NCard access to the lounge.

PARKING

A parking permit is required to park on campus, with the exception of metered areas. To purchase a permit, visit parking.unl.edu.

TIP: If you are mainly on-campus after 4:00 p.m., consider purchasing an Area P (Perimeter) permit. Area P (Purple) is permitted to park in the perimeter areas located on the north side of both City and East Campus. In addition, this permit is valid in MOST Area A and Area C lots after 3:00 p.m. and MOST Area F lots after 4:00 p.m.
CAREER SERVICES AT CBA

YOUR CAREER

The University of Nebraska–Lincoln’s MBA Program will increase your knowledge, enhance your skills, expand your horizons – and advance your career. Career coaching is an important component of your MBA experience. The career coaches will work collaboratively with MBA students to refine career goals and develop strategies and skills needed to achieve them. In addition to the career coaches, MBA students have the extra benefit of career-related assistance from University Career Services (NU 230). We offer recruiting opportunities for both internships and postgraduate jobs, but it is more than just helping you secure a position. Our individualized coaching will support you every step of the way, so that you can design and direct your professional success and enjoy a lifetime of career satisfaction. Our services include:

CAREER PREPARATION

• Career assessments to identify and refine your interests, skills, values and ideal work environment
• Coaching specific to your individual needs, including identifying your career goals, developing a job search strategy, positioning yourself in the marketplace, writing resumes and cover letters, preparing for an interview and negotiating offers
• Resume and cover letter reviews that help you customize your application materials to the jobs, industries and companies for which you are applying
• Interview preparation through in-person, phone and Skype practice interviews with a recruiter or career coach, and web-based interview simulations

CONNECTIONS TO RECRUITERS

• Husker Hire Link, UNL’s free online job search system connecting students and alumni with employers
• Employer in Residence Program, a showcase of a different employer each week involving multiple interactions with MBA students, such as a booth in the CBA atrium, information sessions, resume critiques, practice interviews and/or classroom involvement
• Career fairs every fall and spring that bring over 500 companies from various industries to UNL’s campus, plus several Big Ten in-person and virtual career fair opportunities
• Customized programming involving employers based on MBA students’ and recruiters’ needs
• Regular communication regarding internship, job and recruiting opportunities via email and social media

As an MBA student in a competitive business environment, you can count on a strong team at Career Services at CBA, in addition to University Career Services, as partners committed to your career success.

REFER TO PAGE 3 FOR CONTACT INFORMATION.