

Daily Overview

Tuesday, April 7, 2015 New Venture Competition

Business plan competition open to UNL students who have applied to compete

- Grand prize of up to \$50,000
- Additional first, second and third prizes for both graduate and undergraduate categories

Competition and the following learning programs are open to all students and the business community:

- Teaching and Research Round Table Discussion
- Student Elevator Pitch Competition Sponsored by Big Omaha

Wednesday, April 8, 2015 Entrepreneurial Excellence and Education

- Speakers on growth and innovation in entrepreneurship
- Global New Venture Competition Student Trade Show
- Distinguished Entrepreneur Awards Dinner. Business Leaders will be presented with the following awards:

- The Nebraska Distinguished Entrepreneur Award
- The New Company Entrepreneur Award
- The Start-up Executive Award

Thursday, April 9, 2015 Global New Venture Competition

- Business plan competition open to college students from around the world

- The winner of the graduate division has automatic entry into the 2015 Global Venture Labs Investment Competition sponsored by the University of Texas at Austin
- Learning Events are open to students and the business community
- Lunch Keynote
- Tour of Lincoln startups in the Haymarket and Railyard guided by members of the UNL Collegiate Entrepreneurs Organization (CEO)

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EntrepreneurDays@UNL

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April 7 – UNL New Venture Plan Competition
Open to UNL Students
\$50,000 Grand Prize

April 8 – UNL Celebration of
Entrepreneurial Learning
Speaker Series on Entrepreneurship
Distinguished Entrepreneur Awards

April 9 – Global New Venture Competition
Grad and Undergrad Global Ventures

Visit our website to download the agenda
and to receive more information about the event

entrepreneurdaysunl2015.sched.org/mobile

Embassy Suites Hotel
1040 P St. • Lincoln, Nebraska

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College of Business Administration

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TUESDAY APRIL 7

7-8	Networking Breakfast	
8-8:30	Opening Ceremony	
8:30-11:30	First Round Competitions presentations every 30 minutes	Teaching and Research Round Table Discussion (9-10:30 a.m.) Invitation Only Led by Dr. Prem Paul, Vice Chancellor of Research, and Dr. Theresa Welbourne, Director of the Center for Entrepreneurship
11:30-12	Break and Judge Deliberations	
12-1:30	Lunch	Learning from Two Paths of Entrepreneurship Tom Hance <i>President, Lincoln Industries</i> Kyle Salem <i>Chief of Staff, CQuence Health Group</i>
1:30-4	Second Round Competitions presentations every 30 minutes	Student Elevator Pitch Competition <i>Sponsored by Big Omaha</i>
4-4:45	Judge Deliberations	Networking event for students, business people and educators
4:45-5	Break	
5-6:30	Awards Ceremony, Networking, Cocktails and Appetizers <i>Sponsored by Lincoln Industries</i>	

Highlighted sessions are learning events that run parallel to the competitions



WEDNESDAY APRIL 8

1-4	Entrepreneurship Speaker Series <i>Sponsored by Catalyst Union Bank and Trust</i> 1 p.m. Life of a Serial Entrepreneur Quest Taylor <i>Managing Partner, Hair Vault</i> 2 p.m. Entrepreneurship in the Public Sector Vern Powers <i>Mayor, City of Hastings and Serial Entrepreneur</i> 3 p.m. Entrepreneurship in Non-Profits Kit Boesch <i>Human Services Administrator, Lancaster County</i>	
4-4:30	Break and Trade Show Setup	
4:30-6:15	Visiting Student Competitor Trade Show Including students from the following universities: Arizona State University, Harvard Business School, Northwestern University, Stanford University, United States Air Force Academy, University of Arkansas-Fayetteville, University of Tennessee, University of Texas at Austin, University of Utah and University of West Georgia	
6:15-9	Distinguished Entrepreneur Awards Dinner Opening Ceremony for the UNL Global New Venture Competition, Appetizers and Cocktails Nebraska Distinguished Entrepreneur Awards Ceremony with Panel Discussion Nebraska Distinguished Entrepreneur Award: Presented to the founder of an established, successful entrepreneurial Nebraska company that is inspirational and demonstrating continued innovation. <i>In memory of W. Patrick Clarke, Co-founder and former Co-chairman, Northstar Financial Services Group, LLC</i> <i>Brett Clarke, Vice President of Branding and Hypermedia, will be accepting the award in his father's honor</i> New Company Entrepreneur Award: Presented to a firm less than five years old that has proven successful in creating an innovative offering experiencing early growth and success. <i>Award Winner: Matt Medlock, Founder and CEO, PaySafe</i> Start-up Executive Award: Presented to a start-up person who has made a positive and significant difference to at least one growth company. <i>Award Winner: Bill Hipsher, Co-founder, B² Interactive</i>	



THURSDAY APRIL 9

7-8	Networking Breakfast	
8-8:30	Opening Ceremony	
8:30-11:30	First Round Competitions presentations every 30 minutes	Storytelling Skills for Entrepreneurs: Generating Buzz About You and Your Business (11-11:30 a.m.) Dr. Sam Nelson, Associate Director of the Center for Entrepreneurship
11:30-12	Judge Deliberations	
12-1:30	Lunch	Merging Entrepreneurship and Innovation for Energy Today and Tomorrow Brian Hoff <i>Director IT Emerging Technology, Excelon Corporation</i>
1:30-4	Second Round Competitions presentations every 30 minutes	
4-4:45	Judge Deliberations	Walking tour of the Haymarket provided by students from the UNL Collegiate Entrepreneurs Organization
4:45-5	Break	
5-6:30	Awards Ceremony, Networking, Cocktails and Appetizers	

Highlighted sessions are learning events that run parallel to the competitions

