Suggested Lesson Plans

All lessons are located in the SMG™ In the Classroom in the SMG™ Teacher Support Center free of charge. Advisors must be registered with teams in order to view the Teacher Support Center.

1. What is a corporation?

Learning from the Market
   What is a Corporation - Lesson 2
   How do Businesses Obtain Financing? - Lesson 20

Economics and the Stock Market Game
   Businesses in the Marketplace

2. What is a Stock?

Learning from the Market
   What is a Stock? Or, Who Owns McDonalds? - Lesson 3

3. What are markets?

Learning from the Market
   What are Markets? - Lesson 4
   Showtime on Wall Street - Lesson 5

Economics and the Stock Market Game
   The Securities Market

4. Stock Symbols and Data

Learning from the Market
   How to read the Stock Tables - Lesson 7

SMG Teacher's Guide to the Internet
   Who Owns What? - Activity 4-2
5. Company Research

Learning from the Market
How to Choose a Stock - Lesson 14
How to Read an Annual Report - Lesson 21

SMG Teacher's Guide to the Internet
Who Owns What? - Activity 4-2
Why Go Public? - Activity 4-12
If the Shoe Fits... - Activity 4-30

6. Building your Portfolio

Learning from the Market
How do you Make or Lose Money in the Stock Market?
(calculating gains and losses) - Lesson 8

SMG Teacher's Guide to the Internet
The Dow of Investing - Activity 4-60 (comparing student portfolios to the Dow)

7. Investing Strategies

Learning from the Market
All Savings Strategies Involve Risk - Lesson 12
Building a Stock Portfolio - Lesson 15
Playing Along with the Averages - Lesson 16

8. Why Stock Prices Change

Learning from the Market
How are Stock Prices Determined? - Lesson 46

SMG Teacher's Guide to the Internet
What Moves a Stock Price? - Activity 4-21
Are Gas Stocks Pumped Up? - Activity 4-40
What's the Economic Weather? - Activity 4-62

Economics and the Stock Market Game
The Securities Markets: How Prices are Determined

9. Buying on Margin and Selling Short

Learning from the Market
Getting Fancy: The Bulls, the Bears, and the Pigs! - Lesson 9
10. Pit Falls and Scams

Stock Market Unit: Provided by Missouri's Secretary of State's Investor Education Program (not available on the Internet)
   *Fraud in the Market Place - Lesson 5*

Investor Alert: Stock Market Fraud “Survivor” Checklist

The Investor's Clearing House
   *Scams: Con Artist Video*
   [www.investoreducation.org](http://www.investoreducation.org)